

Brand: ANVIL
Market: USA
Publication: Print wear
Month: April
Topic: Youth styles
Word Count: 100-150
Deadline: February 15th

Three Begins With Tee

ANVIL® 2019 — Soft, untainted and made of 100% combed ring spun cotton, is the Youth Lightweight Tee, style 990B and the Youth Lightweight Long Sleeve Hooded Tee, style 987B. Still, style 6750B, the Youth Tri Blend Tee equally challenges these 4.3oz tees, coming in lighter at 4.2oz with just the right blend of 50% cotton, 25% polyester and 25% rayon. With each tee boasting a 32/1 yarn count, a high stitch density for a smoother printing surface, TearAway labels and double needle sleeves and bottom hems for durability; what sets them apart? The 990B is offered in 30 colors and like the 7 colors of 6750B, has taped shoulders and a seamed color for a classic fit, while the 987B fleece offers its 8 colors in a relaxed fit with an unlined hood and double needled neck. This fleece is side seamed, a feature shared with 6750B. The trio are Oeko-Tex® Standard 100 Certified and are available in sizes XS-XL.

Alstyle® —Altering Altitudes

Taking softness to a different level — the Alstyle® Junior Long Sleeve Tee is 4.3oz of unadulterated feathery 100% ring spun cotton suppleness. This Tee has been pre-shrunk to minimize shrinkage; fashioned with a set in rib collar, shoulder to shoulder taping and side seams, guaranteeing that for each of its eight colors in sizes S- 2XL there is a gently curved feminine silhouette.

Brand: ANVIL
Market: USA
Publication: Impressions
Month: March
Topic: 675VIDL
Word Count: 40-50
Deadline: January 15th

Fit / Semi-Fitted Sizes / LXS - 2XL
Product Details / Wicking properties;
single-needle topstitched front neck;
Semi-fitted contoured silhouette with
side seam and display tape; 1/2" rib
v-neck; collar; double-needle dolman
sleeve and curved bottom hem

A Winning Streak

The new Women's Tri-Blend V-neck Streak Tee (style 675VIDL) introduced by Anvil Knitwear boasts the resilience of 50% polyester, the comfort from 32% combed ring spun cotton and the sleekness of 18% rayon. This moisture wicking tee is 4.2oz and features a 1/2" ribbed V-neck collar, a double needle dolman sleeve and a curved bottom hem. Sizes LS-L2XL are available in 3 colors.